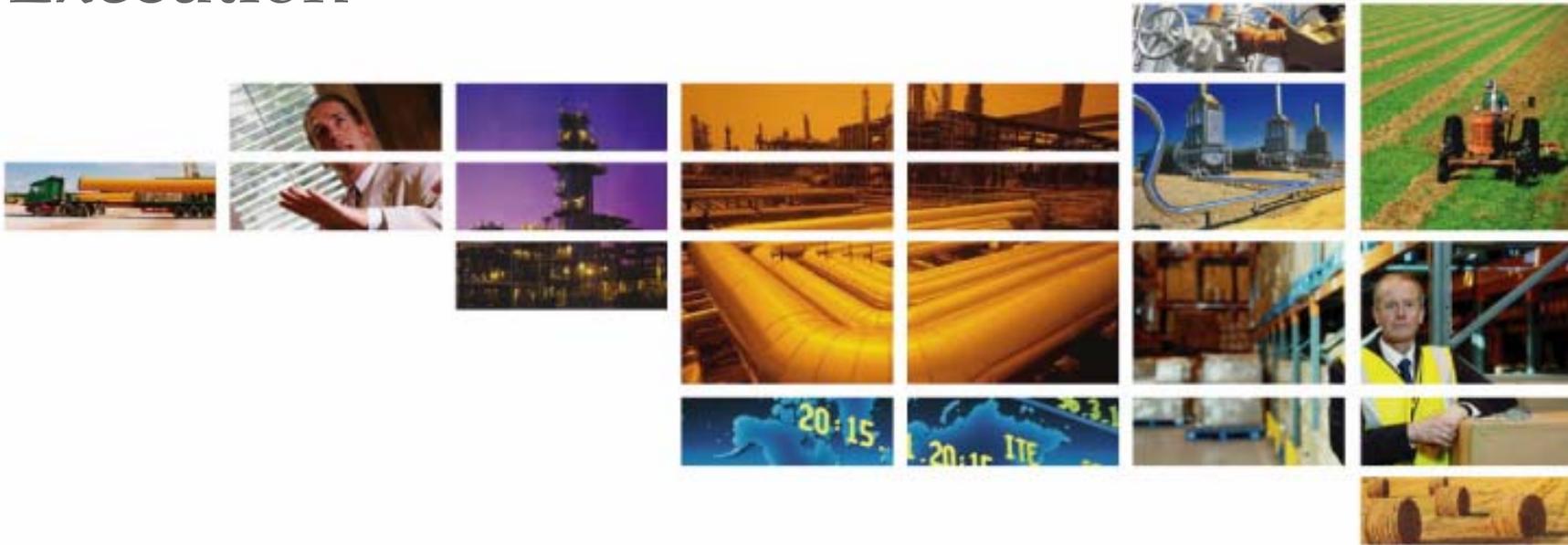


PMI's Role as a Partner Helping Organizations Link Strategy With Execution





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PROJECT MANAGEMENT INSTITUTE

The Project Portfolio

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- Projects are the physical manifestation of what any organization is doing, and the successful implementation of these projects is what drives bottom-line results for the organization
 - Only 15-30% of all projects align with corporate strategies
 - 90% of companies lack a portfolio management strategy

Source: *CIO Insight*, Nov. 15, 2003

Introducing *OPM3*

- *OPM3*[®] is the *Organizational Project Management Maturity Model*
 - **Takes project management to the organizational level to support strategic goals**
 - *OPM3* measures how an organization puts to use its collective knowledge, capabilities and processes toward projects to ensure they support organizational strategic goals
 - **Measures an organization's ability to consistently complete projects successfully**
 - *OPM3* identifies and recommends best practices for an organization, and puts these best practices and capabilities into context for the organization
 - **Bridges the gap between corporate strategy and project execution**
 - *OPM3* enables an organization to approach the right projects in most optimal way in a dynamic and global economy



The Maturity Model

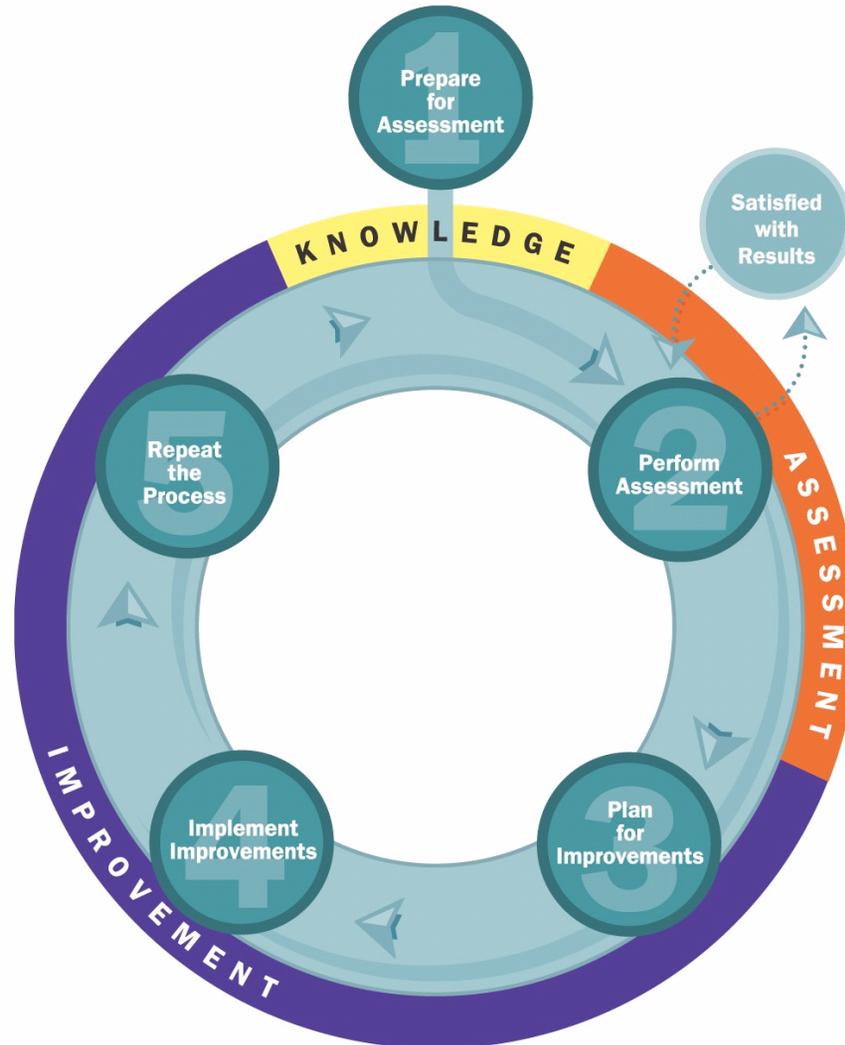
- **What is “organizational project management maturity?”**
 - The degree to which any organization practices enterprise-wide project management (*OPM3* glossary)
- **What is a “maturity model?”**
 - A framework that houses everything that defines your company’s maturity
- **How does *OPM3* relate to organizational maturity?**
 - Provides the information and guidance to become more mature

The Executive's Guide to *OPM3*

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- **Translate strategy into success**
 - *OPM3* provides a standard that delivers the information needed to prioritize your project management needs and become a more productive organization
 - A framework to assess your organization, not a pre-set solution
 - **Drive business improvement**
 - Gauge project management maturity against Best Practices and align projects with your overall corporate strategy
 - Conduct periodic assessments and plan change according to your priorities and resource availability
 - **Gain competitive advantage**
 - Approach the right projects in the most optimal way in a dynamic and global economy
 - *OPM3* may be applied to organizations of diverse industries, sizes and geographical locations



The OPM3 Cycle



What is *OPM3*?



The Three Elements of *OPM3*

OPM3 provides a basis for self examination and comparison to make decisions about implementing change

- **Knowledge:** Learn the *OPM3* concepts and methods
- **Assessment:** Evaluate the *OPM3* Best Practices your organization has in existence and view your maturity based on process improvement stages or project, program and portfolio management
- **Improvement:** Commit to implement change based on Best Practices



Best Practices – Why Are They So Important?

- Best Practices help ensure the ability to deliver projects successfully, consistently, and reliably
 - On time
 - On budget
- Best Practices help keep projects aligned with strategy
 - Predictably implement organizational strategies
- Best Practices peel back organizational layers to reveal your place on a maturity continuum



Benefits of *OPM3*

- Provides a mechanism to advance an organization's strategic interests through the efficient and successful completion of projects.
 - Bridges the gap between strategic planning and project execution
 - Identifies Best Practices and areas of improvement
 - Puts Best Practices and Capabilities into context
 - Helps guide resource allocation
 - Provides information to help organizations set priorities
 - Guides organizations toward understanding and improving maturity

